



NANCY E. OSWALD

Franchisee

With more than 30 years of restaurant marketing experience, Nancy Oswald is dedicated to following the distinct vision of Ruth's Chris Steak House founder Ruth Fertel who believed in serving the highest quality food with exceptional service in a warm and inviting atmosphere. Along with partners Philip Brooks, Jim Brooks and her husband Mark Oswald, she currently oversees restaurant operations and development for their franchised Ruth's Chris Steak House restaurants in Alabama, Georgia and South Carolina. Specifically, Oswald is in charge of the marketing and advertising for the Brooks/Oswald restaurants.

Under the franchise group Georgia Sizzling, Inc. the Brooks/Oswald team will open its eighth restaurant at the Embassy Suites Hotel in Kennesaw, Ga., in October 2009. Most recently, the franchise opened Ruth's Chris Steak House in Greenville, S.C., in February 2009 after opening South Carolina's first Ruth's Chris Steak House in Columbia in August 2007. Before launching in South Carolina, the Brooks/Oswald franchise opened their second Alabama restaurant in October 2006 in Huntsville after opening in summer 1999 at the Embassy Suites Centennial Olympic Park in downtown Atlanta. The group opened in the Sandy Springs suburb of Atlanta in September 1993 following the January 1993 opening in Birmingham, Ala., under the name Prime, Inc. Oswald began her career with Ruth's Chris in 1990 as consultant to the original Atlanta Ruth's Chris restaurant in Buckhead.

Oswald joined Liberty House Restaurant Corporation of Atlanta, Ga., in 1982 as Director of Sales and Marketing. In her eight years of tenure with Liberty House, Oswald directed the advertising, public relations and promotion of the company's four restaurant concepts, including Bone's Steak & Seafood and the OK Cafe. Oswald first began her involvement in the restaurant industry at the

award-winning Commander's Palace in New Orleans, La., in 1978. At Commander's, Oswald's responsibilities included direction of the restaurant's sales and marketing departments as well as the operation of the company's in-house advertising agency.

Oswald currently serves on the Executive Board of the Atlanta Convention & Visitors Bureau (ACVB), is a franchise representative on the Ruth's Chris Steak House National Advertising Council and serves on the Advisory Committee for the Luckie-Marietta District. She also is a Past chair of the Georgia Restaurant Association (GRA). Oswald is the recipient of the Atlanta Convention & Visitors Bureau's 2005 Volunteer of the Year award and holds a Doctorate of Foodservice (DFS) from the North American Association of Food Equipment Manufacturers. Together with her business partner and husband, Mark, she was selected as the recipient of the 2008 Ruth U. Fertel Award by Ruth's Hospitality Group. The highest accolade the company bestows, the award is given to those individuals who most exemplify Ruth's legacy of service, hospitality and commitment to the brand.

Oswald graduated from the University of Virginia with a B.A. in Communications. She currently resides in Atlanta.

MARKHAM D. OSWALD

Franchisee

With more than 35 years in fine dining restaurant management, the majority of which have been spent operating premier upscale steakhouse restaurants, Markham D. Oswald is passionate about leadership and service. Along with partners Philip Brooks, Jim Brooks and his wife Nancy Oswald, he currently oversees all aspects of restaurant operations and development for their franchised Ruth's Chris Steak House restaurants in Alabama, Georgia and South Carolina.

Under the franchise group Georgia Sizzling, Inc. the Brooks/Oswald team will open its eighth restaurant at the Embassy Suites Hotel in Kennesaw, Ga., in October 2009. Most recently, the franchise opened Ruth's Chris Steak House in Greenville, S.C., in February 2009 after opening

South Carolina's first Ruth's Chris Steak House in Columbia in August 2007. Before launching in South Carolina, the Brooks/Oswald franchise opened their second Alabama restaurant in October 2006 in Huntsville after opening in summer 1999 at the Embassy Suites Centennial Olympic Park in downtown Atlanta. The group opened in the Sandy Springs suburb of Atlanta in September 1993 following the January 1993 opening in Birmingham, Ala., under the name Prime, Inc., with Oswald as managing partner. Oswald began his career with Ruth's Chris in September 1990 when he joined Atlanta's original Ruth's Chris Steak House in Buckhead as general manager. During this time, he further developed Ruth's Chris Atlanta and orchestrated growth into new markets for Atlanta franchisees Philip S. Brooks and James G. Brooks.

Prior to joining the Ruth's Chris Steak House team, Oswald served as President of Atlanta's Liberty House Restaurant Corporation since July 1986. In this role, he was responsible for the opening and management of the company's OK Cafe restaurants as well as operations for Liberty House's restaurants Bone's Steak & Seafood, Trotters Restaurant and Pearls Fish Cafe. . Oswald was first recruited by Liberty House Restaurant Corporation of Atlanta, Georgia to become General Manager of Bone's Steak & Seafood in 1981.

Oswald moved to Atlanta after serving as assistant general manager at Brennan's of Houston. His relationship with the Brennan family developed in 1972 when he began his formal restaurant career at the acclaimed Commander's Palace in New Orleans, La. During his time at Commander's, Oswald served as back-of-the-house manager for three years.

Together with his business partner and wife, Nancy, Mark was selected as the recipient of the 2008 Ruth U. Fertel Award by Ruth's Hospitality Group. The highest accolade the company bestows, the award is given to those individuals who most exemplify Ruth's legacy of service, hospitality and commitment to the brand.

Oswald graduated from Tulane University with a Bachelor of Arts in Economics. He currently resides in Atlanta.