

SOCIAL MEDIA CONTEST RULES

**ENTRY:** No purchase necessary to enter or win. Multiple contests will begin starting on July 6, 2015 at or after 12:01 a.m. EST and run through July 19, 2015 at 11:59 p.m. EST. Contestants will enter either by submitting a photo of their Georgia Restaurant Week meal or by writing a response to an official contest on the Georgia Restaurant Week social media channels. The photo contest should include the following: mentioning and/or tagging Georgia Restaurant Week's social media username (Facebook: Georgia Restaurant Week; Twitter: @GARestaurantWk; Instagram: georgia\_restaurant\_week), including the name of the participating GRW restaurant, and using the hashtag #GARestaurantWeek on one of the following platforms: Facebook, Instagram or Twitter during the week of July 13-19, 2015. If the hashtag or any of the criteria is omitted or incorrect, your photo may be considered invalid and will not be included in the contest. All photos must be original work. There is no limit to the number of photos that a person can submit during the contest, provided that the same photo is not used more than once on the same platform and that more than one person does not submit the same photo.

**2. ELIGIBILITY:** This contest is open only to legal U.S. residents, over the age of 18. Employees of the Georgia Restaurant Association (along with its contractors, affiliates and subsidiaries) and their families are not eligible. Void where prohibited by law. Contestants residing in those areas where the contest is void may participate in the contest but may not win any prizes.

**3. WINNER SELECTION:** Employees of the Georgia Restaurant Association will judge the contest. Submissions will be judged on their creativity and originality. All decisions of the judges are final.

**4. PRIZES:** Winners will receive gift cards provided from participating restaurants in Georgia Restaurant Week, with a maximum value of \$50.

**5. WINNER NOTIFICATION:** Winners will be notified within 30 days after the determination date. Inability to contact a winner may result in disqualification and selection of an alternate winner.

**6. GENERAL CONDITIONS:**

a. Participants hereby grant the GRA a non-exclusive, perpetual, worldwide license to broadcast, publish, store, reproduce, distribute, syndicate, and otherwise use and exhibit the Submission (along with their names, voices, performance and/or likenesses) in all media now known and later come into being for purposes of trade or advertising without further compensation. Participants represent and warrant that they have full legal right, power and authority to grant GRA the foregoing license and if applicable, have secured all necessary rights from any participants in, and contributors to, their Submission in order to grant such a license.

b. The Georgia Restaurant Association is under no obligation to use any Submission or return the Submissions to participants.

**7. USE OF CONTEST INFORMATION:** All entries become the property of the Georgia Restaurant Association. The GRA reserves the right to use any and all information related to the contest, including submissions provided by the contestants, for editorial, marketing and any other purpose, unless prohibited by law.

**8. NOT ENDORSED BY FACEBOOK:** By participating in this contest, you acknowledge that this contest is in no way sponsored, endorsed or administered by, or associated with, Facebook and release Facebook from any and all liability arising from or related to this contest. The information you are providing for this contest is being provided to the Georgia Restaurant Association and not to Facebook, and will be used to notify you if you have won, and to inform you about special offers from the Georgia Restaurant Association.

**9. CONDUCT:** All contest participants agree to be bound by these Official Rules. The Georgia Restaurant Association in its sole discretion, reserves the right to disqualify any person it finds to be tampering with the entry process, the operation of its web site or is otherwise in violation of these rules.

**10. LIMITATIONS OF LIABILITY:** The Georgia Restaurant Association is not responsible for late, lost or misdirected email or for any computer, online, telephone or technical malfunctions that may occur. If for any reason, the contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort, the Georgia Restaurant Association may cancel, terminate, modify or suspend the contest. Entrants further agree to release the Georgia Restaurant Association from any liability resulting from, or related to participation in the contest.