

## BRUNCH BILL TOOLKIT

### Newsletter Examples:

Are you tired of waiting around until 12:30 p.m. on Sundays to have a mimosa at brunch? It's time to change these outdated laws in Georgia! Support the #GABrunchBill, which would allow for the sale of alcohol starting at 11:00 a.m. at restaurants on Sundays.

[www.garestaurants.org/brunchbill](http://www.garestaurants.org/brunchbill)

Are you a resident of [restaurant location municipality]? We need your support! Vote YES for the #GABrunchBill on your Nov. General Election ballot. If passed, [restaurant name] will be allowed to serve alcohol starting at 11:00 a.m. on Sundays. Help us make brunch better in Georgia! [www.garestaurants.org/brunchbill](http://www.garestaurants.org/brunchbill)

Let's make brunch better on Sundays in Georgia! Vote YES in November for the #GABrunchBill which would allow alcohol sales to start at 11:00 a.m. at restaurants instead of 12:30 p.m. [www.garestaurants.org/brunchbill](http://www.garestaurants.org/brunchbill)

Your Voice, Your Vote. The Georgia General Election is November 6th and 55 municipalities will include the #GABrunchBill. If passed, we will be able to serve alcohol at 11:00 a.m. on Sundays instead of having to wait until 12:30 p.m. Take a look at the list (and don't forget to VOTE!): [www.garestaurants.org/brunchbill](http://www.garestaurants.org/brunchbill)

### Social Media:



Twitter

#### Best Practices

- Tweet and post your support about the Georgia Brunch Bill by tagging the Georgia Restaurant Association at @GRAToday.
- Use the #GABrunchBill hashtag when showing your support.

### Sample Tweets

- The consumption of alcohol at restaurants is not allowed until 12:30 p.m. on Sundays in Georgia. You have the power to change this in November! Vote YES to the #GABrunchBill. See if the bill will be on your local ballot: <http://bit.ly/2wqFyP2>
- Tired of waiting until 12:30 p.m. on Sundays for a mimosa? Let your voice be heard! Vote YES to the #GABrunchBill on November 6 to change the alcohol serve time to 11:00 a.m. <http://bit.ly/2wqFyP2>

- Georgia #restaurants that can sell alcohol could generate an extra \$25,000 a year from the #GABrunchBill. Vote YES in Nov. to expanding the Sunday sales window in Georgia and help local businesses grow and prosper! <http://bit.ly/2wqFyP2>
- Let's #MakeBrunchBetter on Sundays in Georgia! Show your support by voting YES to the #GABrunchBill which would allow alcohol sales to start at 11:00 a.m. at restaurants instead of 12:30 p.m. <http://bit.ly/2wqFyP2>
- Your Voice, Your Vote. The Georgia General Election is Nov. 6th and 55 municipalities will include the #GABrunchBill. Take a look at the list (and don't forget to VOTE!): <http://bit.ly/2wqFyP2>
- More food and beverage sales = more tax revenue for the state of Georgia and more jobs. Support the #GABrunchBill and vote YES in Nov.! <http://bit.ly/2wqFyP2>



## Facebook

### Sample Posts

- Are you a resident of [restaurant location municipality]? Vote YES for the #GABrunchBill on your Nov. General Election ballot. If passed, [restaurant name] will be able to serve alcohol starting at 11:00 a.m. on Sundays. Help us make brunch better in Georgia! <http://bit.ly/2wqFyP2>
- Are you tired of waiting around until 12:30 p.m. on Sundays to have a mimosa at brunch? Let your voice be heard! Vote YES for the #GABrunchBill in November. If passed, it will allow for the sale of alcohol starting at 11:00 a.m. at restaurants on Sundays. <http://bit.ly/2wqFyP2>
- The Georgia General Election is only [2 months] away and the deadline to register to vote is Oct. 9. Use this site to check if you are registered to vote, register to vote, make changes to your current registration record: <http://bit.ly/2wqFyP2>
- Your Voice, Your Vote. The Georgia General Election is Nov. 6th and 55 municipalities will include the #GABrunchBill. Take a look at the list (and don't forget to VOTE!): <http://bit.ly/2wqFyP2>
- ...because brunch without booze is like macaroni without cheese. Vote YES in Nov. on the #GABrunchBill which would allow alcohol sales starting at 11:00 a.m. at restaurants on Sundays. See if your municipality is included: <http://bit.ly/2wqFyP2>
- Tired of waiting until 12:30 p.m. on Sundays for your first Bloody Mary? It's time to change these outdated laws in Georgia. Vote YES on the #GABrunchBill in Nov. Learn more here>> <http://bit.ly/2wqFyP2>

- Do you want to start your Sunday Funday before 12:30 p.m. on Sunday? Vote YES on the #GABrunchBill which would allow restaurants in Georgia to serve alcohol starting at 11:00 a.m. Cheers to that! <http://bit.ly/2wqFyP2>
- Did you know? Restaurants that serve brunch on Sundays could make \$25,000 extra per year if they were able to serve alcohol starting at 11:00 a.m. instead of 12:30 p.m.? That's just one reason to vote YES on the #GABrunchBill in November. <http://bit.ly/2wqFyP2>

**[CLICK HERE TO DOWNLOAD GRAPHICS.](#)**