



GEORGIA GROWN EXECUTIVE CHEF 2019 REQUIREMENTS

The Georgia Department of Agriculture's Georgia Grown campaign has partnered with the Georgia Restaurant Association for a statewide Georgia Grown Executive Chef program. The following terms outlines the commitment to the Georgia Grown Executive program.

1. Incorporates locally grown product into your menu, educating patrons about foods that came from local farms and generating awareness about the product and their producers.
2. Promotes and fosters a relationship between chefs and farmers, while creating a greater awareness among both restaurateurs and consumers about the availability of quality, local products in Georgia.
3. Demonstrates knowledge about which local Georgia products are available for the cooking season.
4. Assists local chefs on a strategy to incorporate locally grown produce into their menu.
5. Aims to provide public school culinary education and school food nutrition by educating, training or developing recipes.
6. Provide 1-2 recipes that meet the following requirements:
 - a. Regional (North, Central, Coastal & South GA)
 - b. Seasonal by GA region
 - c. Affordable/easy to find ingredients
 - d. Simple directions
 - e. Include prep and cook times for each recipe
 - f. Recipe should work for all levels of cooks
 - g. Need to utilize fresh seasonal vegetables available at local farmers markets
7. Available these dates:
 - a. Taste of Georgia Legislative Reception, February 20, 2019
 - b. June 7, 2019
 - c. One full day between October 4-13, 2019 to do several live demos at Georgia National Fair
 - d. Available to do at least one other Georgia Grown event or outreach during the year
8. Participates in either a school demo, market demo, festival, or event at the Department of Agriculture.

The Department of Agriculture and the Georgia Restaurant Association appreciate your support and participation in the Georgia Grown program. Your involvement in this program contributes to our mission to create a greater awareness both among restaurateurs and consumers about the importance of buying and eating local. Apply by December 15, 2018 at <http://www.garestaurants.org/georgia-grown-executive-chef-program.html>.